



***FOR IMMEDIATE RELEASE***

**The Metro Detroit Chevy Dealers recharge 2019 Detroit Hydrofest with title sponsorship and amped-up racing format**

*Accelerated excitement and supercharged Chevrolet-powered piston engines headline fast-paced racing format with 40 boats and 150+ mph speeds*

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**Detroit**—April 29, 2019—The fast-paced action on the water will continue as the Metro Detroit Chevy Dealers (MDCD) announced they are remaining as the title sponsor of 2019 Hydrofest. The Motor City’s century-long tradition of boat racing on the Detroit River will take place Saturday, August 24 and Sunday, August 25—featuring an amped-up race schedule, lower ticket prices and 40 rooster-tailing boats reaching lightning speeds of 150+ mph this year.

“The Metro Detroit Chevy Dealers truly value Detroit’s rich tradition in both sports and especially motoring,” said John Fox, President of the Metro Detroit Chevy Dealers Local Marketing Association. “In 2017, our dealers renewed the legacy of Chevy dependability to ensure the races went on uninterrupted, and we continued that tradition as a sponsor in 2018. We couldn’t be more thrilled to be a part of Hydrofest for the third straight year to ensure families and fans can see and hear Chevy performance—with Chevrolet piston engines zooming at top speed—while making lasting summer memories in the Motor City.”

Although the format is slightly different this year—Hydrofest will be an all piston-powered event—spectators seeking the thrill of hydroplane motorboat racing will be pleased to hear the races won’t lose their “rooster tail”—the long wall of water that is created in speeding boats’ wakes. The Hydroplane Racing League is bringing 13 to 15 boats from Canada, New Zealand and the United States to headline the event. These boats are 24-feet long with 468 cu. in. supercharged, big-block V8 Chevrolet piston engines producing as much as 1,500 horsepower and reaching speeds of 160 mph. Along with GP boats, 20 to 22 H-350 hydroplanes from the HRL will join the show. These boats span 19 feet in length and feature a 350 cubic inch Chevrolet powered engine, reaching speeds of 120 mph.

According to Mark Weber, President of Detroit Riverfront Events Inc., organizer of Hydrofest, the city will continue to play host to some of the fastest boats in the world, battling on a 1.25-mile course with races happening every 20 minutes.

“We are going to have approximately 40 boats racing in less than four hours and will be running four classes of piston-powered race boats roaring with incredible action on the water throughout the entire event,” Weber said.

Also joining Hydrofest in 2019 will be eight of the popular, flat bottom Jersey Speed Skiffs and several Vintage Hydroplanes. Speed Skiffs are 16-foot, V-8 powered fireballs. When running at top speed, they create an up and down, wild bounce--making them one of the big draws at major boat racing events.

“We are fortunate to have the Metro Detroit Chevy Dealers back as a partner for the third consecutive year to support one of the longest continuing sporting events in the city,” Weber said. “Hydrofest 2019 promises to be a motorsports bonanza that families and fans will not want to miss.”

Ticket prices and parking information will be announced at a later date. For more information about the Metro Detroit Chevy Dealers Hydrofest 2019, visit <http://detroitboatraces.com/> or call 313-329-8047.

**About Metro Detroit Chevy Dealers (MDCD)**

The Metro Detroit Chevy Dealers Local Marketing Association (LMA) is comprised of 38 Chevrolet dealerships in Southeastern Michigan. It is the MDCD mission to take an active role in local communities and to support the Metro Detroit area by featuring local events, venues, bands, charities and people in its marketing campaigns. For a complete listing of the 38 Metro Detroit Chevy Dealers and other information please visit [chevydetroit.com](http://chevydetroit.com).

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