



*For Immediate Release*

## **The Metro Detroit Chevy Dealers rev up for the fastest boats in the world at Detroit Hydrofest 2018**

*MDCD's continuing Gold Cup title sponsorship brings racing to the Detroit Riverfront August 24–26*

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**Detroit**—May 16, 2018—The Metro Detroit Chevy Dealers Association (MDCD) will carry on Detroit's century-long tradition of boat racing as the Gold Cup sponsor of the Metro Detroit Chevy Dealers Hydrofest 2018. A fleet of eight H1 teams, along with 10 boats from the Hydroplane Racing League, will take to the river for testing on Friday, August 24, followed by races on Saturday and Sunday, August 25–26. The winner will grab the Gold Cup, the oldest active motorsports trophy and a coveted prize that was first contested in 1904 on the Hudson River in New York.

The H1 Unlimited Hydroplanes are powered by turbine engines producing 3000 horsepower, topping 200 mph and trailing a 60-foot high, 300-foot long wall of water called a "rooster tail." The HRL runs a class of boats called Grand Prix. These boats feature supercharged, 468 cubic inch, big-block V8 Chevrolet piston engines producing as much as 1,500 horsepower and reaching speeds of 160 mph.

"Once again, we are going to host some of the fastest boats in the world and race for the most prestigious trophy in all of boat racing—the Gold Cup," said Event Director and Detroit Riverfront Events Inc. President Mark Weber. "We are fortunate to have the Metro Detroit Chevy Dealers back as a partner for the second consecutive year to support one of the longest continuing sporting events in the city."

The first boat race on the Detroit River was in 1916, and that too was the Gold Cup. The only Detroit sports franchise to have graced the Motor City before the boats first competed on the River are the Detroit Tigers in 1901. The longevity of the event is significant to MDCD.

"The Metro Detroit Chevy Dealers truly value the types of events that make Detroit so rich in both motoring and sports traditions," said Paul Stanford, President of the Metro Detroit Chevy Dealers Local Marketing Association. "Last year, our dealers renewed our legacy of Chevy dependability to ensure the races went on uninterrupted, and we are thrilled to be a part of Hydrofest again this year as the title Gold Cup sponsor. The festivities are a huge draw to

families and fans who want to see Chevy piston engines zoom at top speed, while making summer memories that last a lifetime."

The Detroit race is one of six on the H1 Unlimited schedule, while the HRL will run nine events in 2018.

"It's a chance to see the greatest drivers in the game perform in one of the most exciting extreme sports you can imagine," added Weber. "If you have never watched these boats fly over the water, racing to deck-to-deck, you owe it to yourself to come out and view the action."

For more information about the Metro Detroit Chevy Dealers Hydrofest 2018, visit <http://detroitboatraces.com/> or call 313-329-8047.

### **About Metro Detroit Chevy Dealers (MDCD)**

The Metro Detroit Chevy Dealers Local Marketing Association (LMA) is comprised of 38 Chevrolet dealerships in Southeastern Michigan. It is the MDCD mission to take an active role in local communities and to support the Metro Detroit area by featuring local events, venues, bands, charities and people in its marketing campaigns. For a complete listing of the 38 Metro Detroit Chevy Dealers and other information please visit [chevydetroit.com](http://chevydetroit.com).