

FOR IMMEDIATE RELEASE



**LAWRENCE TECHNOLOGICAL UNIVERSITY STUDENT  
AND FARMINGTON HILLS RESIDENT, DANIEL STACK,  
WINS POSTER DESIGN COMPETITION  
COMMEMORATING THE PAST AND FUTURE OF HYDROPLANE RACING IN DETROIT**

*Limited edition poster available at 2017 Metro Detroit Chevy Dealers HydroFest Aug 25-27*

**DETROIT – July 6, 2017** – Graphic design students from Lawrence Technological University (LTU) teamed up with the [Metro Detroit Chevy Dealers HydroFest](#) in a poster design contest to illustrate and celebrate the last 100 years and look ahead to the next century of hydroplane racing in Detroit. The winner, Daniel Stack, 22, from Farmington Hills, was announced on Monday, June 26 at a ceremony held at the LTU Detroit Center for Design and Technology in Detroit.

Stack's design was selected by a combination of online public voting and juror's vote. His poster will be produced as a limited-run poster available for nominal purchase onsite at the 2017 Metro Detroit Chevy Dealers HydroFest (August 25-27). In addition, Stack will take part in "autograph row" along with the drivers to meet fans and autograph his poster on Sat., Aug. 26.

"The opportunity for LTU's Graphic Design students to participate in an extracurricular design competition for HydroFest offered an exciting real world challenge. Students enjoyed learning more about the significant event in our Detroit community," said Lilian Crum, Assistant Professor of Graphic Design, Lawrence Technological University. "While the results were ultimately close, Daniel's design conveyed informed aesthetic references and a quality that appropriately celebrates the 100 years of the event."

This year marks the 101<sup>st</sup> race along the Detroit River, one of the Motor City's longest-standing sports traditions and the longest continuously running hydroplane race on the H1 Unlimited circuit.

The 2017 Metro Detroit Chevy Dealers HydroFest takes place Fri., Aug. 25 – Sun., Aug. 27 and will feature an updated format this year with two sets of preliminary heats on Aug. 26 and a winner-take-all final for the President's Cup, followed by three sets of preliminary heats on Aug. 27 with a winner-take-all final for the prestigious APBA Gold Cup, the oldest active trophy in all of the motorsports.

Single and weekend tickets are on sale now. To purchase tickets or for sponsorship opportunities, call the office of the Detroit Riverfront Events Inc. at 313-329-8047. Visit [www.detroitboatraces.com](http://www.detroitboatraces.com) for complete details.

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View Daniel Stack's poster at: <http://detroitboatraces.com/docs/poster.pdf>

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